

Appreciate the potential that international business has to solve human-centered problems in a sustainable manner upon disruption and technological change

This is only part of what you can achieve by studying a **Bachelor in Global Business** at Tec.

Competencies that you will develop

- Global strategy
- International trade
- Global supply chain
- International business regulations
- Multiculturalism



Your future

You will create value in different global environments and develop different career options in various fields:

- Multinational and domestic companies with operations in Mexico and around the world
- Global supply chain and logistics companies
- Government and private organizations that promote foreign trade and investment
- Consulting for international companies focused on international operations, trade, customs, negotiations and multiculturalism
- Starting up your own project

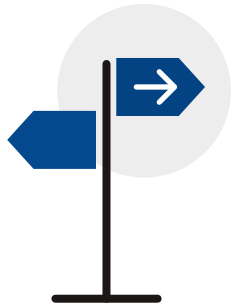
But you'll set the limit.

Is it your way?

If you consider yourself a citizen of the world, committed with your country and region's development, with multicultural leadership, and promoter of a new vision for the future that fosters cooperation in international environments, Global Business is your path.



YOUR CAREER AT TEC



Your path begins here

Why study a Bachelor in Global Business at the Tec?

As a Tec student, you will not only be part of a community, but also of a big ecosystem that will allow you to:

- Detect global business opportunities for a firm's internationalization
- Design international strategies to market goods and services
- Creates and develops the strategy to internationalize a company
- Interact and negotiate in a multicultural and multinational context
- Manages the risk of International Business leveraging on the use of digital assets for a sustainable competitive advantage



Study abroad

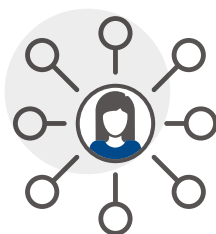
We want you to have an international profile, which is why we have alliances with the best universities in the world in this field, such as:



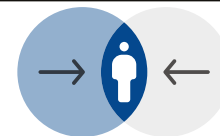
Make networking

As a student, you will have the opportunity to develop projects with leading companies and training partners in your career, like:

- DHL
- SuKarne
- Kenworth
- Bimbo
- McCarthy's
- Solistica
- IBM
- FEMSA
- Maersk
- Sigma



Specialization paths



During your stay at the Tec, you will have the opportunity to choose a **concentration**, gain experience and create a unique professional profile tailored to you. Among the options you will have are:

- Digital Supply Chain Management
- Strategic Omnichannel Retail Management
- Business Analytics

WANT TO KNOW MORE?



Scan this code to learn more about the career.
tec.mx/bcbg