Tecnológico de Monterrey

B.A. IN BUSINESS INTELLIGENCE LIT

LIT at Tec

- Only program of its kind in Mexico
- Competencies in business, analytics, programming and database management
- Capacity to design business strategies

Study abroad

- San Diego University
- UTSA

Strategic partners

- IBM
- SAP
- Oracle
- Arca Continental
- Hershey's de México
- Andares
- Ferrero de México

Business Intelligence today

- Need for a strategic business vision based on data analysis
- An increasing number of companies have business intelligence departments
- Huge demand for business intelligence practitioners

Specialize

- Automatic Learning
- Big data
- Financial Analytics
- Market Intelligence
- Supply Chain Analytics

Your future

- Data analytics
- Market intelligence
- Financial intelligence
- Human resource management

Did you know that... in 2020, 50% of the top organizations will have a data director with levels of authority and influence on strategy similar to those of the IT director?