Tecnológico de Monterrey

B.A. IN DESIGN LDI

CREATIVE STUDIES

LDI at Tec

- Multidisciplinary approach to product, service or system creation
- Integration of innovative context-centered solutions
- Extensive knowledge and management of technology
- Development of competencies for process transformation
- Diverse well-equipped laboratories and workshops

Design today

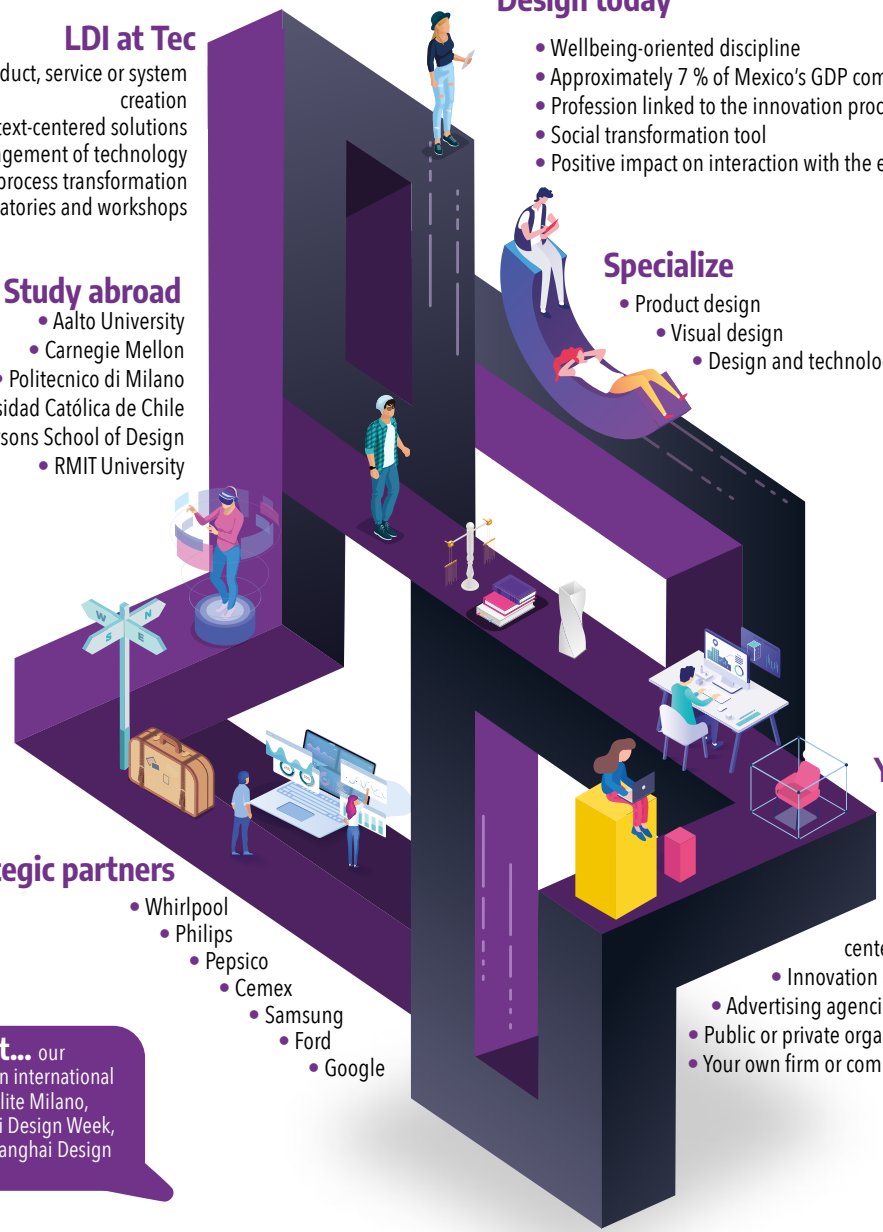
- Wellbeing-oriented discipline
- Approximately 7 % of Mexico's GDP comes from the creative industries
- Profession linked to the innovation process
- Social transformation tool
- Positive impact on interaction with the environment and the world

Study abroad

- Aalto University
- Carnegie Mellon
- Politecnico di Milano
- Pontificia Universidad Católica de Chile
- Parsons School of Design
- RMIT University

Specialize

- Product design
- Visual design
- Design and technology



Strategic partners

- Whirlpool
- Philips
- Pepsico
- Cemex
- Samsung
- Ford
- Google

Your future

- Companies in the manufacturing and service sectors
- Design firms
- Research and development centers
- Innovation agencies and departments
- Advertising agencies
- Public or private organizations
- Your own firm or company

Did you know that... our students have participated in international forums such as Salone Satellite Milano, World Design Capital, Dubai Design Week, Wanted Design NYC and Shanghai Design Biennale?