

LC at Tec

- Degree divided into three stages
 - Opportunity to personalize your degree program
 - Preparation in different creative languages
- Experience in common with other degree programs from this area
 - Option to study concentrations at different campuses in Mexico

Study abroad

- L'École des Hautes Études en Sciences Sociales, Paris
 - Instituto Lorenzo de Medici
 - New York Film Academy
- Pontificia Universidad Católica de Chile
 - Universidad Autónoma de Barcelona
 - Universidad Complutense de Madrid
 - New York University
 - University of Texas
 - Yale University
- Vancouver Film School

Strategic partners

- Aristegui Noticias
 - ESPN
 - Los Cabos International Film Festival
 - Hay Festival
 - Huevocartoon
 - KJZZ Radio Arizona
 - L'Oréal
 - Nestlé
 - University Radio Network
 - Samsung
 - Shark Tank México
 - Sony
 - Toronto International Film Festival
 - W Radio

Communication today

- There is a need for experts in content creation
- Communicating content digitally is indispensable
- Wide-ranging career in the creative industries
- Career indispensable for Mexico
- Generation of meaning in a critical and proactive manner

Specialize

- Film Production
 - Performing Arts
 - Digital Media and Narratives
 - Advertising Design and Production
 - Digital Content Strategy
 - Film Studies
 - Journalism
 - Organizational Communication and Public Relations

Your future

- Media and advertising agencies
- Film, radio and television
- Organizational communication and public relations
- Fine-art, object and advertising photography
 - Social media management and data analysis
 - Entertainment industry
 - Cross-media and transmedia narratives
 - Journalism and documentary film

Did you know that... Adriana Rivera, Communication graduate from Campus Estado de México, was the Director of Communication and International Relations for Latin America at American Express?