

LAET at Tec

As a LAET graduate you will be able to:

- Design strategies with a holistic, systemic vision to achieve human, organizational and environmental flourishing
- Manage organizational transformation
- Be a conscious, visionary leader who drives human talent and is committed to value creation in companies
- Be a catalyst of growth and professionalization in SMEs and family businesses
- Manage the creation of value creation by designing business platforms

Study abroad

- Università Bocconi (Italy)
- University of California at Berkeley (United States)
- Nanyang Technological University (Singapore)
 - The University of Melbourne (Australia)
 - Universidad de Navarra (Spain)
 - Universität St Gallen (Switzerland)
 - Monash University (Australia)
 - City University of Hong Kong (Hong Kong)

Strategic partners

- | | |
|------------------|--------------|
| • COPARMEX | • Volkswagen |
| • CANACINTRA | • KPGM |
| • CANACO | • Deloitte |
| • CANIRAC | • P&G |
| • General Motors | • Coppel |
| • John Deere | • FEMSA |
| • Unilever | • Lala |

Business strategy and transformation today

- Companies are facing the challenge of transforming in order to respond to a volatile environment
- Traditional business formulas no longer guarantee success
- There is a lack of leadership inside and outside organizations
- New entrepreneurs are needed to lead the generational transition in companies

Specialize

- Innovation
- Strategic Management and Innovation
 - Logistics
 - Tourism
 - Finance
 - Marketing
- Human Capital Management
- Family Businesses and Wealth Generation
- Supply-Chain Management
- Management of Non-Profit Organizations

Your future

- Small, medium-sized and large companies from diverse business sectors
- Consulting companies
- Strategic management and project development
- Innovation areas
- Organizational transformation areas
- Generation of enterprises

Did you know that... Five years after graduating, 2 out of every 3 LAET graduates have been partners or owners of at least one company?

